



12th International Conference on Equine Exercise Physiology

Tokyo, Japan

October 26 - 30, 2026



**ICEEP 12
TOKYO 2026**

International Conference on Equine Exercise Physiology (ICEEP)

The International Conference on Equine Exercise Physiology (ICEEP) is the premier quadrennial event showcasing cutting-edge research in equine exercise physiology and sports medicine. We are proud to announce that the next ICEEP will be held in Tokyo, Japan, from October 26 to 30, 2026. This conference unites the world's leading researchers and experts. For sponsors, ICEEP offers an unparalleled opportunity to build networks with key opinion leaders who are actively seeking innovative products and technologies. The scientific program covers a comprehensive range of topics, including training science, biomechanics, cardio-respiratory physiology, orthopedics, and rehabilitation. With an anticipated attendance of 150–200 influential experts from around the globe, ICEEP is a focused, high-impact gathering that shapes the future of equine health and performance.

Conference Venue

Toshi Center Hotel Tokyo

2-4-1 Hirakawa-cho, Chiyoda-ku, Tokyo 102-0093, Japan

The hotel offers 327 guest rooms, including 12 deluxe twin rooms. Located in the Akasaka area, Tokyo, the hotel is perfectly placed in the heart of the city's government and business district. In contrast, the hotel features the perfect combination of gentle light, greenery and tranquil surroundings.

Conference Program

Sunday 25 October 2026: Set up exhibition area. Welcome reception.

Monday 26 – Tuesday 27 October 2026: Scientific meeting.

Wednesday 28 October 2026: Sightseeing around Tokyo.

Thursday 29 – Friday 30 October 2026: Scientific meeting. Gala dinner

Saturday 31 October 2026: Watching horse racing at Tokyo Racecourse

International Committee

Dr. Samantha Franklin

ICEEP International Chair

Sam is a Specialist in Equine Sports Medicine and Professor of Veterinary Physiology at Adelaide University, Australia.

Dr. Warwick Bayly

Designated ICEEP Treasurer

Dr. Warwick Bayly is a Professor of Equine Medicine, Department of Veterinary Clinical Sciences, Washington State University.

Dr. Jonathan Foreman

Secretary

Dr. Jonathan Foreman has served as the President of the Association for Equine Sports Medicine and as the Chair of the Sports Medicine Committee of the American Association of Equine Practitioners.

Dr. Filipe Bragança

Filipe Manuel Serra Bragança graduated from the Veterinary University of Lisbon in 2013 and then completed an internship at an equine practice in the UK. In late 2014 he started his PhD studies in biomechanics and equine locomotion at Utrecht University, focusing on objective gait analysis.

International Committee

Dr. Michael Davis

Dr. Davis is board-certified in large animal internal medicine and equine sports medicine and rehabilitation and has held the John and Debbie Oxley Endowed Chair in Equine Sports Medicine at Oklahoma State University since 2008.

Dr. Guilherme Ferraz

Dr. Guilherme Ferraz majored in Veterinary Medicine in 1998 at São Paulo State University – FCAV/UNESP, Jaboticabal, São Paulo, Brazil.

Dr. Anna Jansson

Dr. Anna Jansson graduated from the Swedish University of Agricultural Sciences (SLU) in 1994 and completed her PhD on sodium and potassium regulation in athletic horses at the same university in 1999.

Dr. Renaud Léguillette

Dr. Renaud Léguillette is the Calgary Chair in Equine Sports Medicine and is diplomate of the ACVIM (Internal Medicine) and the ACVSMR (Sports Medicine and Rehabilitation, Equine).

International Committee

Dr. Kenneth Harrington McKeever

Dr. Ken McKeever received his B.S. degree and M.S. degrees in Animal Science from California State Polytechnic University Pomona and Fresno State University.

Dr. Catherine (Cate) Steel

Cate graduated with a BVSc in 1987 from the University of Melbourne, Australia. She has worked in equine private practice and University Equine Hospitals in USA and Australia. She is a Fellow of the ANZCVSc in Equine Surgery and a Diplomate of ACVSMR. For the past 5 1/2 years she has worked at Hong Kong Jockey Club.

Dr. Toshiyuki Takahashi

Dr Takahashi graduated in 1992 from Hokkaido University in Japan. He worked for five years as a clinician at the Racehorse Hospital of the training center of the Japan Racing Association (JRA).

National Committee

Dr. Sammy Aoki

Chair

President of Japanese Society of Equine Science

Dr. Toshiyuki Takahashi

Vice Chairs

ICEEP International Committee

(Director of Equine Research Institute, JRA)

Organizing Committee

-Head

Toshiyuki Takahashi, DVM, Ph.D.

Vice President of JSES

(Director of Equine Research Institute, JRA)

-Vice Head

Kazuyoshi Taya, DVM, Ph.D.

Vice President of JSES

Masayoshi Kuwahara, Ph.D.

Board member of JSES

Organizing Committee

-Members

Tomohiro Kato, DVM Board member of JSES
(Head of Coordinating Div of Equine Research Institute, JRA)

Kei Hanzawa, Ph.D. Board member of JSES

Ryo Kusunose, DVM, Ph.D. Board member of JSES

Takashi Kondo, DVM, Ph.D. Board member of JSES

Atsushi Hiraga, DVM, Ph.D. Board member of JSES

Kazuhiro Misumi, DVM, Ph.D. Board member of JSES

Yoshikazu Matsuda, DVM
(General Manager of Equine Dept. of JRA)

Hajime Ohmura, DVM, Ph.D.
(Deputy General Manager of Equine Research Institute, JRA)

Sponsorship Opportunities at the Conference

General Policy

- ▶ Sponsorship categories are structured as follows.

1. Premium Sponsorship*

- a. Welcome Reception Sponsor
- b. Wine & Cheese Poster Session Sponsor
- c. Coffee Break Sponsor

*: Companies applying for a Basic Sponsorship may additionally apply for a Premium Sponsorship.

2. Basic Sponsorship

- a. Platinum Sponsor (4 days)
- b. Gold Sponsor (4 days)
- c. Silver Sponsor (4 days)
- d. Advertising Sponsor
- e. First Half Exhibition Sponsor
(Oct. 26–27, 2 days)
- f. Second Half Exhibition Sponsor
(Oct. 29–30, 2 days)

3. Donation Sponsorship

Sponsorship & Benefits

1. Premium Sponsorship

Packages	Sponsorship fees (excl. 10% consumption tax) *Exchange Rate Reference :USD 1=JPY 160 :EUR 1= JPY 180	Opportunities	Company logo banner displayed on conference signage	Complimentary registration(s) to the conference (Excluding Gala Dinner and Excursion)
Welcome Reception Sponsor	JPY 450,000 + tax (About USD 2,800 + tax) (About EUR 2,500 + tax)	Title: "ICEEP 12 Welcome Reception presented by ___ (Your Company Name)". A 3-minute speech during the reception.	X	2
Wine & Cheese Poster Session Sponsor	JPY 300,000 + tax (About USD 1,875 + tax) (About EUR 1,667 + tax)	Company name announced at the session opening.	X	
Coffee Break Sponsor (4 Opportunities)	JPY 150,000 + tax (About USD 938 + tax) (About EUR 833 + tax)	An announcement will be made such as: 'Today's coffee break is sponsored by ___ Company.'	X	

2. Basic Sponsorship

Packages	Sponsorship fees (excl. 10% consumption tax) *Exchange Rate Reference :USD 1=JPY 160 :EUR 1= JPY 180	Exhibition area	Advertisement in the program	Company logo displayed on the website	Complimentary registration(s) to the conference (Excluding Gala Dinner and Excursion)
Platinum Sponsor	JPY 500,000 + tax (About USD 3,125 + tax) (About EUR 2,778 + tax)	Exhibition hall: 3rd Floor Booth size: 4 m (W) × 2 m (D)	One full-page	X	2
Gold Sponsor	JPY 300,000 + tax (About USD 1,875 + tax) (About EUR 1,667 + tax)	Exhibition hall: 6th Floor (Room 601 or 606, wall side) Booth size: 2 m × 2 m	Half-page	X	1
Silver Sponsor	JPY 200,000 + tax (About USD 1,250 + tax) (About EUR 1,111 + tax)	Exhibition hall: 6th Floor (Room 601 or 606, central area) Booth size: 2 m × 2 m	Quarter-page	X	1
Advertising Sponsor	JPY 50,000-200,000 + tax (About USD 312-1,250 + tax) (About EUR 278-1,111 + tax)		JPY 50,000 + tax →¼ page JPY 100,000 + tax →½ page JPY 200,000 + tax →full page	X	
First-half Exhibition Sponsor* (Oct. 26–27, 2 days)	JPY 20,000 + tax (About USD 125 + tax) (About EUR 111 + tax)	Exhibition hall: 6th Floor (Room 601 or 606, central area) Booth size: 2 m × 2 m		X	
Second-half Exhibition Sponsor* (Oct. 29–30, 2 days)	JPY 20,000 + tax (About USD 125 + tax) (About EUR 111 + tax)	Exhibition hall: 6th Floor (Room 601 or 606, central area) Booth size: 2 m × 2 m		X	

Sponsorship Details & Benefits

- All fees are shown excluding Japanese consumption tax.
- Japanese consumption tax (10%) will be applied in accordance with Japanese law.
- Excursion includes sightseeing tour on Oct.28 and Tokyo Racecourse visit on Oct. 31.

1. Premium Sponsorship

a. Welcome Reception Sponsor

- JPY 450,000 + 10% Japanese consumption tax
- Title: “ICEEP 12 Welcome Reception presented by ___ (Your Company Name)”
- A 3-minute speech during the reception
- Complimentary registration for 2 representatives (Excluding Gala Dinner and Excursion)
- Company logo banner displayed on conference signage

b. Wine & Cheese Poster Session Sponsor

- JPY 300,000 + 10% Japanese consumption tax
- Company name announced at the session opening
- Company logo banner displayed on conference signage

c. Coffee Break Sponsor (4 Opportunities)

- JPY 150,000 + 10% Japanese consumption tax
- An announcement will be made such as: ‘Today’s coffee break is sponsored by ___ Company.’
- Company logo banner displayed on conference signage

Sponsorship Details & Benefits

2. Basic Sponsorship

a. Platinum Sponsor (Up to 2 companies)

- JPY 500,000 + 10% Japanese consumption tax
- Exhibition hall: 3rd Floor
- Booth size: 4 m (W) × 2 m (D) for 4 days
- One full-page advertisement in the program
- Company logo displayed on the ICEEP12 website
- 2 complimentary registrations
(Excluding Gala Dinner and Excursion)
- Product promotion may be permitted, subject to compliance with applicable Japanese laws and regulations, including the Pharmaceutical and Medical Device Act (PMD Act).

b. Gold Sponsor (First 10 companies only)

- JPY 300,000 + 10% Japanese consumption tax
- Exhibition hall: 6th Floor
(Room 601 or 606, wall side)
- Booth size: 2 m × 2 m for 4 days
- Half-page advertisement in the program
(Upgradable to 1 page for an additional JPY 100,000 + 10% Japanese consumption tax)
- Company logo on ICEEP12 website
- 1 complimentary registration
(Excluding Gala Dinner and Excursion)
- Same product promotion conditions as Platinum

Sponsorship Details & Benefits

2. Basic Sponsorship

c. Silver Sponsor

- JPY 200,000 + 10% Japanese consumption tax
- Exhibition hall: 6th Floor
(Room 601 or 606, central area)
- Booth size: 2 m × 2 m for 4 days
- Quarter-page advertisement in the program
(Upgradable to 1/2 page for +JPY 50,000,
or full page for + JPY150,000)
- Company logo on ICEEP12 website
- 1 complimentary registration
(Excluding Gala Dinner and Excursion)
- Product promotion may be permitted, subject to
compliance with applicable Japanese laws and
regulations, including the Pharmaceutical and
Medical Device Act (PMD Act).

d. Advertising Sponsor

- For companies unable to exhibit, advertising-only
participation is available
- Fees:
 - 1/4 page: JPY 50,000 + 10% Japanese
consumption tax
 - 1/2 page: JPY 100,000 + 10% Japanese
consumption tax
 - Full page: JPY 200,000 + 10% Japanese
consumption tax
- Company logo displayed on ICEEP12 website

Sponsorship Details & Benefits

2. Basic Sponsorship

e. First-half Exhibition Sponsor (Souvenirs)

(Oct. 26–27, 2 days)

- Exhibition fee: JPY 20,000 + 10% Japanese consumption tax
- Exhibition hall: 6th Floor (Room 601 or 606, central area)
- Booth size: 2 m × 2 m for 2 days
- Company logo on ICEEP12 website
- Vendors offering horse-related goods, Japanese sweets, crafts, and other “Japan-themed” items for souvenirs are preferred.
- Optional quarter-page program advertisement: +JPY 50,000 + 10% Japanese consumption tax
- No complimentary registration

f. Second-half Exhibition Sponsor (Souvenirs)

(Oct. 29–30, 2 days)

- Exhibition fee: JPY 20,000 + 10% Japanese consumption tax
- Exhibition hall: 6th Floor (Room 601 or 606, central area)
- Booth size: 2 m × 2 m for 2 days
- Company logo on ICEEP12 website
- Vendors offering horse-related goods, Japanese sweets, crafts, and other “Japan-themed” items for souvenirs are preferred.
- Optional quarter-page program advertisement: +JPY 50,000 + 10% Japanese consumption tax
- No complimentary registration

Sponsorship Details & Benefits

3. Donation Sponsorship

- Donations are welcomed from companies that support the mission of ICEEP but cannot attend ICEEP12 in person.
- Company logo displayed on ICEEP12 website
- Program advertisement available depending on donation amount
- Please note that Donation sponsors may not apply for Premium Sponsorship

Note:

Although referred to as a “donation,” contributions that include benefits such as company logo display on the ICEEP website or program advertisements are treated as sponsorship under Japanese tax regulations.

As these contributions involve consideration in return, Japanese consumption tax (10%) is applicable, regardless of whether the company attends ICEEP12 in person.

All sponsors are requested to provide artwork (logos, advertisement data, etc.) separately.

If you are interested in sponsoring or have questions, please feel free to contact

ICEEP 12 Sponsorship Secretariat

AHRMS, Inc.

iceep@ahrms.jp or info@ahrms.jp

Attn: Dr. Yuki Ujimasa, DVM, MS

ICEEP12 Sponsorship Application Form

This application form is for companies applying for sponsorship and exhibition opportunities at ICEEP12.

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1. Company Information

Company Name:	
Country:	
Address:	
Website:	

2. Contact Person

Name:	
Job Title:	
Email:	
Phone Number:	

3. Sponsorship Category

Please select one or more options (check all that apply).

■ Premium Sponsorship

- Welcome Reception Sponsor – JPY 450,000 + 10% Japanese consumption tax
- Wine & Cheese Poster Session Sponsor – JPY 300,000 + 10% Japanese consumption tax
- Coffee Break Sponsor – JPY 150,000 + 10% Japanese consumption tax

■ Basic Sponsorship

- Platinum Sponsor (4 days) – JPY 500,000 + 10% Japanese consumption tax
- Gold Sponsor (4 days) – JPY 300,000 + 10% Japanese consumption tax
- Silver Sponsor (4 days) – JPY 200,000 + 10% Japanese consumption tax

■ Advertising Sponsor (No exhibition)

- 1/4 page – JPY 50,000 + 10% Japanese consumption tax
- 1/2 page – JPY 100,000 + 10% Japanese consumption tax
- Full page – JPY 200,000 + 10% Japanese consumption tax

■ Japanese Souvenir Exhibition Sponsor (Short-term)

- First-half Exhibition Sponsor (Oct. 26–27) JPY 20,000 + 10% Japanese consumption tax
- Second-half Exhibition Sponsor (Oct. 29–30) JPY 20,000 + 10% Japanese consumption tax

Optional (for Exhibition Sponsors only):

- Quarter-page program advertisement + JPY 50,000 + 10% Japanese consumption tax

■ Donation Sponsorship

Donation Sponsorship (with acknowledgment and promotional benefits)

Amount: JPY _____ + 10% Japanese consumption tax

Note: Although referred to as a “donation,” contributions that include benefits such as logo display or program advertisements are treated as sponsorship under Japanese tax regulations and are subject to Japanese consumption tax (10%).

4. Exhibition & Promotion Details (if applicable)

Brief description of products/services to be exhibited or promoted:

Note: Product promotion may be permitted, subject to compliance with applicable Japanese laws and regulations, including the Pharmaceutical and Medical Device Act (PMD Act).

5. Complimentary Registration (if applicable)

Name(s) of complimentary registrant(s):

Name:		Job Title:	
Name:		Job Title:	

Note: Complimentary registration excludes Gala Dinner and Excursion.

Excursion includes sightseeing tour on Oct. 28 and Tokyo Racecourse visit on Oct. 31.

6. Invoicing Information

Invoice recipient (if different from company name):	
Billing address:	
Preferred invoice currency:	<input type="checkbox"/> JPY <input type="checkbox"/> USD <input type="checkbox"/> EUR

7. Agreement & Confirmation

By submitting this application, the undersigned confirms acceptance of the sponsorship conditions and acknowledges that:

- All fees are shown excluding Japanese consumption tax.
- Japanese consumption tax (10%) will be applied in accordance with Japanese law.
- Sponsorship benefits and promotional activities are subject to ICEEP guidelines and applicable Japanese regulations.

Authorized Name (Signature authority):	
Title:	
Signature:	
Date:	

8. Submission

Please send the completed application form to:

ICEEP12 Sponsorship Secretariat

AHRMS, Inc.

Attn: Dr. Yuki Ujimasa, DVM, MS

iceep@ahrms.jp or info@ahrms.jp